

Mission Statement

The Parker Youth & Sports Foundation is dedicated to the support and preservation of parks, sports facilities and athletic programs in the greater Yakima area.

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Editor's Note: What started out to be a Parker Partner feature has turned into an historical perspective by a woman who was teaching and coaching when Title IX was enacted into law; a woman who stepped in so young female athletes had an opportunity to participate at a higher competitive level.

Pioneer of Women's Sports

I was born Betty Jean Shaw on December 31, 1927, in Prosser (actually at Whitstran, in our farmhouse). I went to school for grades one and two in the three-room school there, moved into town for grades three and four, then to Grandview, Seattle (where a park leader handed me a tennis racket), White Swan, Redmond, and lastly to Yakima, graduating in 1945 from Yakima High School. I played doubles at



Daughters Susan (left) and Pauli (right) accompanied Betty to a Baker City, Oregon grass courts tournament in 2009.

Redmond and was No. 1 singles at Yakima High. I went to Yakima Business School that summer, then that fall to Yakima Valley Junior College, which was at the old Third Street building where my mother had gone to grade school. There was not a women's tennis team at that time, but I got acquainted with Glen Sherar, the tennis coach, and benefited from his interest. I received my AA and married Dave Yaden in 1947.

We attended the University of Washington, where Dave got his teaching degree in 1951. We also had our first son and a set of twin girls. We moved to Yakima, where Dave taught and coached at Franklin Junior High for 26 years and five more at Lewis & Clark.

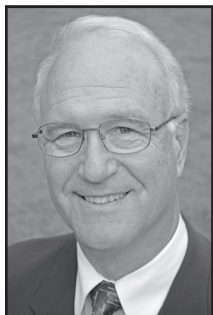
In the meantime, I was asked by the principal of Central Catholic (later Carroll) High School if I would teach two classes of physical education two times a week (90 minutes per week was the requirement in 1961). I replied that I was not a teacher – I had been in the secretarial field in high school and college. He said, "You have six children; you teach every day." So I did start there while taking night classes and summer school at Central. Since there are always girls who want more competition, we formed a softball team and played Naches and Selah.

I graduated from Central in 1965 and started teaching Health and P.E. and coaching the boys' and girls' tennis team at Selah High School. At that time I believe it was the only WIAA competitive sport for women (but did not have a state tournament yet). Selah had a large intramural program, which progressed into extramural, then interschool programs in volleyball, basketball, and track as well as tennis. Except for track, I was the girls' coach for all other sports including the intramurals and gymnastics, before and after school (for no extra pay at that time).

See Betty Yaden, continued on page 5

A summary of the registration and financial documents of the PARKER YOUTH & SPORTS FOUNDATION is available by calling the Office of the Secretary of State (Washington State) at 1-800-332-4483 or by visiting their website: <http://www.secstate.wa.gov/charities/>.

Letter from the President



Greetings, one and all:

You should have received a letter from me at the end of October about our current Parker Partner membership drive. This is just a reminder that the fee for membership is a nominal amount (\$25/year), and the membership fees are important to the Foundation's operation; they help cover overhead costs (office rent, telephone, internet, materials and supplies, and clerical costs). Membership fees make it possible for all other donations and money raised through fundraising activities and events to be used specifically for the Foundation's mission.

Besides helping cover overhead costs, Parker Partner membership has some personal benefits:

- Receive foundation newsletter.
- Vote at annual meeting and serve on the Board.
- Receive E-mail "Locker Room Chatter" with news of Parker Partners, friends, alumni and Foundation activities,
- Participate as much as you want: committees, projects, office assistance, and donations.
- Access our growing historical files.

If you haven't had time to initiate your annual membership yet, please do so. See page 8 for membership information. Also, thank you for referring persons who you feel would be sympathetic to the Foundation's mission and vision and to whom you would like to give a membership.

Please join today. The membership fee is modest, but the financial support it provides, when all memberships are added together, is significant to the Foundation's causes.

Sincerely,
Bob Alexander
President, Parker Board of Directors



Grant Scoreboard

A new era for Yakima Valley Community College baseball began on September 16 under new head coach Ken Wilson. Coach Wilson welcomed over 50 prospects to the fall community college baseball season, and the Foundation was there to greet them with a \$2,000 grant for the Yak program.

The grant was made possible by donations from former YVC baseball players and pitchers Phil Hinrichs and Geoff Wells. Phil is a NWAACC Hall of Famer who compiled a 19-1 record during the 1976 and 1977 seasons and was the winning pitcher in both state championship games for those years. Geoff transferred to YVC in 1977 and pitched one year before transferring to the University of Washington, where he pitched for two years.



Pictured left to right: Bob Alexander, Bill Faller, YVCC Baseball Coach Ken Willson, Scott Wilson and Jerry Ward.

The Grant Committee announced dates for submitting grant requests and interview deadlines. If your organization would like to submit a request, applications and the criteria are listed below. For an application, go to www.parkeryouthandsportsfoundation.org.

Criteria:

- Proof of registration as a non-profit Washington corporation and the UBI number.
- Proof of Tax ID number and/or 501(c)(3) information, if applicable.
- Proof of location in the Greater Yakima area.

Application Date	Interview Date
November 9, 2009	November 16, 2009
January 18, 2010	January 25, 2010
April 19, 2010	April 26, 2010

Message From the Office



Connie Little and Jerry Ward holding down the office.

Memories Of

Swede: It's been a busy summer around the Foundation office, but not so busy that we could not take advantage of the great weather and activities around Yakima. Back in July, Parker Partners

Chuck Hinckley, Eric Carlson, Bob McCutcheon, and Jerry Ward represented the Foundation at the Central Washington University fund-raising golf tournament at Suncadia in Cle Elum. CWU tournament officials had a very nice hole sign in memory of Swede Lindquist, longtime Yakima School District athletic director and legendary football official. Swede's daughter, Mary Herche, has been a Foundation supporter since our beginning in 2005.

Pen Trivia? Here's one for the old-timers! Think back to your days in grade school....that's way back for some of us. There was that point in our education when the transition was made from writing with a pencil to using a pen. The anxiety of taking our erasers away from us was almost too much to bear, and some of us even liked the smell of those off-brown/tan block erasers! The question is: What was the name of your first pen? Do you remember the Jotter? We doubt there was a child in school who did not use the Parker pen. The Parker Pen Company was established in 1888 by George Safford Parker at Janesville, Wisconsin. The Foundation has just ordered 500 logo Bic pens from a company based in Oshkosh, Wisconsin. OK, more information than you need, but it may win you a prize in your next game of trivia! Bottom line, you can relive a childhood memory with the purchase of the Foundation's version of The Parker Pen.

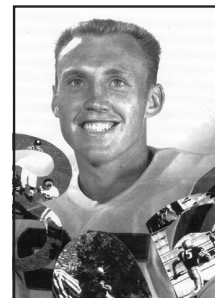
The Locker Room Chatter: Keep in touch. Remember our e-mail address is info@parkeryouthfoundation.com. If you are online, but not receiving the Chatter, just drop us a note and we will get you on the distribution list. More than a few of our Foundation members have used the Chatter to reconnect with old friends, and there is always a tidbit of information about the Foundation that our readers find of interest. In passing, keep in mind there is always a lot to be thankful for if you take the time to look for it. For example, I am sitting here thinking how nice it is that wrinkles don't hurt!

Website: The URL for the website works – go

to www.parkeryouthandsportsfoundation.org or Google parkeryouthfoundation. The office is trying to improve the site. The next project for the Foundation's site is to get the e-store open.

Remembering Yakima Bob From 1957-58: Bob played football at Yakima Junior College and was a teammate with Don Crook. Don is a Parker Partner artist who painted the Foundation's signature print, "High Hopes." Bob went on to Utah State, where he led the nation in passing and total offense for much of the 1958 season . . . and earned the nickname of Yakima Bob Winters. He went on to play quarterback for the B.C. Lions in the Canadian Football League.

Congratulations to Parker Partner Bob Winters, the legendary coach at Toppenish High School. The high school football season kicked off with Toppenish dedicating its Wildcat Stadium with the additional title of Bob Winters Field.



Annual Meeting: The Foundation's Annual Meeting was held on Oct. 26 at noon. Minutes from the meeting are available to anyone interested.

Business of the meeting included:

1. President Bob Alexander recapped the Foundation's direction and development of a long-term plan. The Foundation's current focus has been development of a brochure for the 2010 Parker Partner Membership Drive that was mailed in October and hiring fund-raiser Gayla Games.
2. Treasurer Chuck Hinkley presented two financial reports - the past fiscal year and 2010 budget.
3. Grant Allocation Chair Carol Finney provided the 2009-2010 deadlines for applications and interviews and an overview of allocations awarded during 2008-2009.
4. Election of officers and directors: Bob Alexander - president; Bill Faller - second vice president; Chuck Hinkley - treasurer; Nancy Kendrick - secretary; Sam Karr - board of directors.



Jerry Ward admiring the Swede Lindquist Hole-In-One opportunity at CWU John Kitna's July tournament at Suncadia. The hole was sponsored by Swede's daughter Mary Herche.

4 Roll Call

People continue to be generous in giving to their favorite charities. Without them, the Foundation would not be able to support its mission. Listed below is the latest update for the Foundation.

Parker Partners – 2010

The Foundation is focusing on the 2010 membership drive. Approximately 1,280 brochures have been mailed to prospective members. Refer to President Bob Alexander's message for benefits of membership.

The names below represent those who have already renewed their membership for the 2010 year. Ready, set, go . . . join the race!

Sally Allen	Leslie & Campbell, Inc.
Andy Boe	Connie Little
Don Burke	Gerry Marsh &
Matt Burton	Mary Holder-Marsh
Eric Carlson	Robert McCutcheon
Ken Crocket	Brenda Moore
Don & Shirley Crook	Hazel Muller
Al & Pat Deatley	Julie Osborne
Lynn & Linda Dosch	Daryl & Sherrie Parker
Bill & Nancy Faller	Ken Pleasant
Gina Faller	Lou & Bonnie Prediletto
Will Faller	Paul & Holli Radke
Ken Feingold	Don Rasmussen
Tom & Karen Garrison	Renae Roberson
Jay Gilbertson	Hap Robinson
Ron Hamamoto	Jerry Ryan
Gary Hanson	Todd Smith
Virginia Hays	Ken & Millie Stenehem
Chuck Hinkley	Roxanne Trees
Ralph Holbrook	Chris Turner
Itaru & Keiko Imabayashi	Jeff Ward
Bari & Trina Johnson	Jerry & Lynn Ward
Dr. Linda Kaminski	

Brayton/Faller Endowment	General Donation
Tom & Dee Marier Gene & Denise Connor	Colleen & Patrick Andreotti Andy Boe Jennifer Brayton Al & Pat Deatley Itaru & Keiko Imabayashi Bari & Trina Johnson Leslie & Campbell, Inc. Gerry Marsh & Mary Holder-Marsh Greg Rogers Chris Turner Jim & Shirley Whiteside

Joe Donahue Scholarship	Nita Crosier Memorial
Tim Foutz Eileen Walen	Jerry Ward

2010 High Hopes Golf Scramble

The fifth annual High Hopes Golf Scramble committee has not officially been formed, but a tentative date of June 12 has been set for a return to Apple Tree Golf Resort.



Mark your June calendar for another first-class tournament supporting youth activities and facilities in the Yakima Valley.

Membership Drive - Be A Parker Partner by Bill Faller

Now is the time to become a Parker Partner, or for current Partners to renew their memberships. The Foundation kicked off a 2010 membership drive last month with a mass mailing to over 1,200. The membership year begins now and ends November 30, 2010.

Membership dues are earmarked for operation of the Foundation office. This year the operations budget -- which includes office rental, telephone and Internet, staff, postage, equipment and supplies -- is at \$12,000. Five hundred members (500) at \$25 each, or \$40 joint, will cover this expense; so there's our goal for this year. This triples the current Parker Partner membership, so we clearly need all current members to renew and lots of new members to join.

A large membership will enable the Foundation to direct a larger percentage of other income toward the Foundation's mission and goals. It also will give us a larger pool of potential future board members and Foundation leaders.

Parker Partners will be encouraged to get involved in Foundation work to the extent to which they are interested and able. This might range from just paying dues to volunteering for a committee or other duties, to becoming a director and future president.

If you haven't joined for 2010, please do so now and help us reach the goal of 500 members for 2010. You will be helping the Foundation financially, and giving encouragement and motivation to the directors and others actively involved in Foundation activities.

Betty Yaden, from page 1

However, I was fortunate to have a principal, Don Batey, and an athletic director, Bill Carlon, who were supportive of the girls' programs. Along with Don, I was on committees in the YVIAA and WIAA. I also worked with Carol Finney and Virginia Hays, who were a great help to me in developing our program. We attended many meetings and shared the ups and downs in bringing a comprehensive girls' program to the Yakima Valley and beyond.

Two years after retiring from Selah in 1981, I started coaching tennis and volleyball at Yakima Valley College.



YVCC Volleyball, circa early 1980's.

Al Rogers, as he is now, was the volleyball coach extraordinaire. He and Athletic Director Jerry Ward were

great people with whom to work. I stopped coaching in 1988 after Dave suffered a severe stroke. We moved to Kennewick in 1996.

I was able to continue playing tennis recreationally as well as in Pacific Northwest tournaments. In the 1960's they included age brackets for women, as had long been the format for the men. I also became active in the PNW organization and was chair of the Senior Women's Committee for about 10 years. When the USTA developed the NTRP rating system, I first played on an adult team (over 18 years of age), then a senior team (over 50), then a super senior team (over 60). But having to give up 20, 30 or more years of age got me to thinking about playing singles and doubles again with women of my own age.

I've enjoyed playing the last 10 years on the grass courts in Baker City, Oregon, in the 70's division. This fall I played in a national tournament in Salinas, California, at the 75-year level and in early October in a national tourney in Vancouver, Washington, in the 80's age level. There were four women there in the 90's group, including 93-year old DoDo Cheney, who is a Hall of Famer and legend in the women's tennis world. In November I am going to Naples, Florida, as a member of the PNW 80's Intersectional Team. So, even after a broken ankle, rotator cuff surgery in both shoulders, knee replacements in both legs and carpal tunnel surgery, I am still able to play a decent game (for my age anyway). Tennis has indeed been a lifetime sport. I also enjoy singing in my church choir and I am a regular blood donor – 14½ gallons of whole blood and

18-plus gallons of platelets.

I also have a special feeling for the Parker Youth & Sports Foundation since it is linked to my family. Mrs. A.E. Larson was my grandmother's sister, so Shirley was my dad's cousin. When Dave was director of parks for the City of Yakima, Larson Park was one of the many Yakima parks benefiting the youth of the city. Also, my family and I spent many years playing tennis on those 12 courts. Our club sponsored the Larson Park Tennis Tournament for many years, and I often meet players who fondly recall those days. Thanks to all who are responsible for establishing and managing the PY&SF.

Christmas Gift And Stocking Stuffer Idea

Hey! Looking for something a little different this year for a unique Christmas present? Check out our Parker store items on the last page of this edition of High Hopes. If you find something of interest we suggest you call or drop a note to make sure it is still in stock. We have about 20 copies of Mel Stottlemire's book, "Pride and Pinstripes," which is a popular item here in the Yakima Valley. The new Parker Pen is really a top-of-the line product with a bolder stroke than a regular ball point, but not as big as the Flair. Everyone who has one comments on the pen's quality. Our golf sweatshirts are limited to mostly XL and XXL.



Local orders can be handled up to Christmas week, but orders for mailing should be received no later than December 10. Merry Christmas and Happy Holidays to all.



Historical Section

Editor's Note: The Rose Hawkins Parker Larson article is part four in a series that included A.E. Larson, Rosedell, Daryl Parker, the Larson Gallery and Yakima Valley Community College connection, and Shirley Parker. Thank you Yvonne Wilbur and Daryl Parker for sharing the majority of the material in this article.

Rose Hawkins (1864-Jan. 20, 1945) was born in Vancouver, Washington, to Samuel Hawkins and Cynthia J. Cahoon Hawkins. Her farmer father was born in Iowa in 1834, and her mid-wife mother was born in Missouri.



Front row: Samuel Hawkins, Rose Parker Larson, Willis, Cynthia J. Cahoon Hawkins. Back row: Alice Shaw Rice, Elbert, Ama Boyle, Zachery, Ada Miller. Not pictured: June, who died at age 11.

The family arrived in the Yakima Valley in 1870 when her father moved them to the Tampico area. He planted one of the area's first apple orchards.

Rose attended the pioneer Ahtanum School and was one of the first graduates of the Woodcock Academy, the local high school.

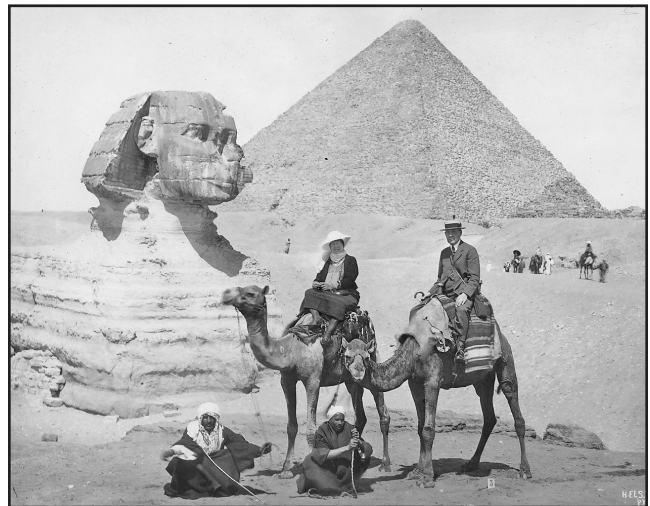
After high school, Rose married Orlando Parker. The couple moved to Seattle, where son Shirley was born. Rose and Shirley returned to Tampico to teach English while living with her parents.

Rose married A. E. Larson Aug. 9, 1897, and they made their first home at Naches Avenue and First Street. They later bought seven lots from I. H. Dill (owner of



A.E. and Rose Larson, circa 1910.

Star Clothing) for \$1,250 and began construction on the 50,000-square-foot home in 1905. The home took four years to build. Rose and Del traveled extensively, touring the U.S., the Orient, Egypt, Mexico and South America bringing home numerous pieces of art. (For more information on the home, refer to PY&SF newsletter spring 2009, website: <http://www.parkeryouthandsportsfoundation.org> – use URL rather than Google.)



Circa late 1920's

Among her civic accomplishments were founding the Yakima Women's Club in 1897 and the 20th Century Club in 1900. In 1927, the two clubs joined to become the Woman's Century Club. Rose served all three as president. She felt the rural woman would enjoy life more being involved outside the home. She created the concept of junior clubs for women 35 years of age and younger. Because of her leadership, the Rosalma Club (named for Rose and Alma Graham), Junior Sorosis [precursor to Federation Club], Agenda Club and the Junior Club of the Woman's Century Club were founded. As a result of the priority stressed, young adult women were served as numerous junior clubs were formed throughout the Valley and state. Her home and gardens were available for club activities.

Active during World War I, Mrs. Larson, according to her obituary, "chaired the women's activities for the defense council and directed the work of the Minute Women."

In 1922, after serving as chairman of the literature department of the Washington State Federation of Women's Clubs, her leadership was recognized when she was elected to a two-year term as the 14th president. She contributed financially to the federation's endowment fund, eventually generating sufficient funds to provide

a building for the federation. Mrs. Larson also served the governor as an appointee of the Committee on Investigation of the State Insane Institutions for the West Side.

After Mr. Larson died in 1934, Rose continued to support local organizations, especially the YWCA and Yakima Valley Junior College (now known as Yakima Valley Community College). One example of the her support brought about the Larson Gallery. The Gallery, designated to preserve Yakima Native art, was one of the first buildings completed on the current campus site.

In Mrs. Larson's obituary, Mrs. Edwin Opstad described her as a person whose "tact and diplomacy bridged the gap between the clubs of Eastern and Western Washington." Mrs. Larson was very active in the Yakima community throughout her life, supporting the community with her time and money -- a legacy that continued as demonstrated in the philanthropy of her son Shirley and grandson Daryl.



Circa 1935

Next in the series – connecting the Larson (Parker) legacy to YVCC and the Larson Gallery. The art gallery recently celebrated its 60th anniversary.

Annual Meeting Financial Report

The Board voted to step up the amount of funding provided for allocations during the 08-09 year. The carry-over allowed for the grants awarded during the last year.

INCOME

Donations	
Direct Public Support	21,870.00
Donor Advised Funds	
F/B Endowment	37,667.04
Donahue	350.00
Investment Income (CD)	884.29
Special Events (Golf, etc.)	<u>33,196.23</u>
TOTAL INCOME	93,967.56

EXPENSES

Awards & Grants	
Donahue Scholarship	2,400.00
Grants & Allocations	
F/B Endowment	40,220.97
Parks Capital Projects	5,000.00
Youth Sports Programs	12,650.00
YVCC	<u>5,100.00</u>
TOTAL AWARDS & GRANTS	65,970.97

Golf Tournament	18,147.47
Marketing/Fundraising	
Advertising/Sign	1,954.51
F/B Endowment	954.63
Newsletter	2,102.22
Parker Partner flyers	658.87
Website	1,266.93
Stationary/Special Mailers, etc.	<u>509.13</u>
TOTAL MARKETING	7,474.29

Operations	
Accounting Fees	4,987.00
Bank Fees	391.03
Executive Director salary	17,116.65
Corporate Registration Fees	45.00
Depr & Amort – Allowable	1,836.38
Insurance	665.00
Legal Fees	225.54
Meetings	797.04
Postage, Mailing Service	12.18
Rent	2,600.00
Staff Development	50.00
Supplies	2,418.30
Telephone/Internet	1,765.12
TOTAL OPERATIONS	32,909.23

TOTAL EXPENSES	123,901.96
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NET INCOME	-29,934.40
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2007-08 CARRY-OVER	108,390.82
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YES! I want to support parks, youth activities and sports with a donation to the Parker Youth & Sports Foundation.

I wish to contribute:

- ☐ Parker Partner Individual Membership @ \$25 per year ☐ \$40 Joint
- ☐ General Foundation
- ☐ The Joe Donahue Scholarship Fund
- ☐ Faller/Brayton Endowment
- ☐ In Memory of Amount \$ _____
- ☐ Please send information about the **June 12, 2010 High Hopes Golf Tournament**

Special Areas:

- ☐ Parks & Playfields
- ☐ Youth Sports Programs
- ☐ Scholarship
- ☐ History of Area Sports

Parker Store: Items now available – soon to be available via the website

- _____ High Hopes Print(s) @ \$160 each for a total of \$ _____
- _____ Pride & Pinstripes, Autographed Book by Mel Stottlemire @ \$35 each
- _____ Brayton/Faller Grand Club Bat @ \$1,000 each
- _____ Golf hat w/Parker logo @ \$10 each
- _____ Souvenir golf ball w/Parker logo @ \$5 each
- _____ 2008 golf tournament towel @ \$10 each

Order Total: _____
(Shipping Included)

Payment Method: Check enclosed Bill my credit card: We accept: Visa Master Card

Credit Card #

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 Exp. __ / __ / __

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Signature _____ V-CODE _____

Name _____ Business _____

Address _____ City _____ State _____ Zip _____

Phone: H _____ B _____ E-Mail _____

The Parker Youth & Sports Foundation is a 501 (c) (3) Foundation. Thank you for your tax-deductible donation.

Contact information Phone: 509-469-9336 E-Mail: info@parkeryouthfoundation.com

Web site: www.parkeryouthfoundation.com or www.parkeryouthandsportsfoundation.org

Parker Youth & Sports Foundation
P.O. Box 1311
Yakima, Washington 98907

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